



## Idaho District 1 and Asia: HIGHLIGHTS

### TRADE

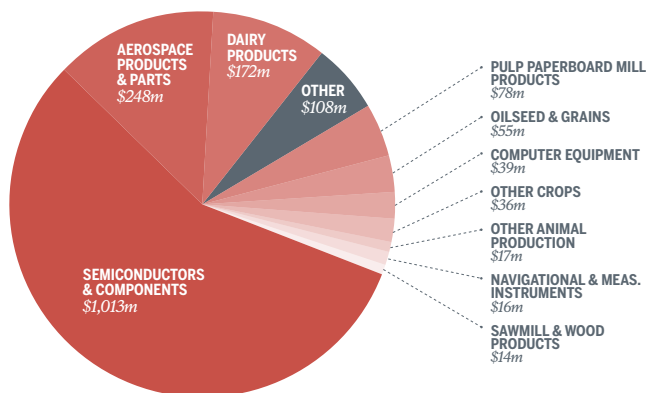
**54%** ASIA SHARE OF TOTAL DISTRICT EXPORTS

#### TOP DISTRICT GOODS EXPORT DESTINATIONS IN ASIA, 2012

Singapore	\$418m
Taiwan	\$323m
South Korea	\$282m
China	\$202m
Japan	\$197m

58% of <i>goods</i> exports went to Asia, 2012	<b>\$1,796m</b>
Growth of <i>goods</i> exports to Asia, 2007-2012	<b>14%</b>
29% of <i>services</i> exports went to Asia, 2011	<b>\$169m</b>
Growth of <i>services</i> exports to Asia, 2006-2011	<b>37%</b>

#### COMPOSITION OF GOODS EXPORTS TO ASIA, 2012



### JOBS FROM EXPORTS

Asia share of jobs from exports	<b>60%</b>
Growth of jobs from <i>goods</i> exports to Asia, 2007-2012	<b>-1%</b>
Growth of jobs from <i>services</i> exports to Asia, 2006-2011	<b>12%</b>

### INTERNATIONAL STUDENTS

Students from Asia, 2012	<b>141</b>
Contribution to economy, 2011	<b>\$14m</b>
Growth in contribution to economy, 2006-2011	<b>64%</b>

### ASIANS & ASIAN AMERICANS

#### ASIAN AMERICANS MAKE UP 2% OF THE POPULATION

Total Asian Americans	16,520
Indian	1,284
Chinese	2,888
Filipino	3,706
Japanese	3,016
Korean	1,484
Vietnamese	1,447
Other Asian	2,695

### TRAVEL & TOURISM

Contribution to economy by visitors from Asia, 2011	<b>\$39m</b>
Growth in contribution to economy, 2006-2011	<b>6%</b>

### EXCHANGES & CONNECTIONS

The Boise Chinese Association is a non-profit organization which serves the local Chinese community while promoting Chinese culture and diversity through annual events and programs.

Sources: Estimated by The Trade Partnership (Washington, DC), with data from the U.S. Census Bureau, Departments of Agriculture and Labor; Institute for International Education and Moody's Analytics. Sister Cities International, CLAIR (Japan) and individual sister city partnerships and institutions.